

The customer-obsessed POS: How to stay ahead of retail's next evolution



At a time when retail is rapidly evolving to keep pace with customer expectations, your Point of Sale (POS) strategy has never mattered more.

The market is saturated with products that promise patchwork solutions. But today's retail challenges call for a more holistic, technology-first approach.

By deploying our modern, mobile-first platform, you can create superior experiences that not only meet but exceed customer expectations.

Building the customer-obsessed experiences that drive repeat customers, bigger carts, and superior in-store service is possible with the cloud-native and unified Aptos ONE POS solution.

Benefits of a customer-obsessed POS

1

Revenue enhancement

A well-implemented, customer-focused POS system acts as a revenue multiplier.

2

Operational efficiency

Streamline processes, reduce transaction times, expedite training, and lower IT costs with a modern, omnichannel POS.

3

Scalability and flexibility

Easily expand to new markets and rapidly deploy retail sales anywhere with mobile and cloud-based POS solutions.

Unleash the power of a customer-centric POS with Aptos ONE

Aptos ONE POS, crafted on a modern architecture with a rich set of universal microservices, will enhance your customer engagement at every touch point.

Transform store experiences with omnichannel POS

With Aptos ONE, integrate your physical and digital sales channels seamlessly. Our system is live across hundreds of stores and thousands of devices, providing you with proven solutions that prioritize customer needs:



Cloud-native and mobile-first

Accelerate your operations with technology that adapts quickly to changing retail environments.



Omnichannel excellence

Offer a unified inventory view and support diverse shopping experiences across dozens of omnichannel use cases.

Manage rapid deployment and continuous innovation

Deploy the Aptos ONE platform in as little as 12 weeks and add new devices in minutes. Serverless offline capability ensures that your operations are uninterrupted, even in the absence of internet connectivity.



Modern technology foundations

Built for the cloud with a microservices-based foundation, Aptos ONE is designed for omnichannel retail, offering unmatched flexibility to innovate and meet ever-changing customer demands.

Empower and engage associates

Quickly bring new associates up to speed with modern UI and simplified workflows. Equip your team to serve customers directly from the sales floor, reducing wait times and personalizing the shopping experience.



Fast time-to-transact

Train new associates to process their first sale in as little as 10 minutes.



Real-time, relevant data

Provide associates with immediate access to customer profiles, past purchase history, loyalty statuses, and available offers, enabling informed and customized interactions.

Join the retail revolution

The Aptos ONE POS system isn't just a technology solution — it's a strategic enhancement to retail operations. It unites all sales channels, improving customer experiences both in-store and online, and provides the tools you need to adapt swiftly to market changes and center your business on the customer.

Discover how the Aptos ONE platform can revolutionize your retail operations. Transform your point of sale into a powerful, flexible tool that exceeds customer expectations every day.

Contact us to take the first step toward a truly unified commerce experience.

[Learn more](#) ➔