

## Aptos: Engaging Customers Differently

To succeed in today's demanding retail environments, you must be able to fully understand your customers; to profitably align your offerings with their traits and preferences in every channel and touchpoint; and to support rich, effortless, customercentric shopping journeys.

Aptos delivers that advantage to apparel, footwear, specialty and general merchandise retailers. Our singular retail platform and innovative Cloud solutions unify complex omni-channel power of one product, one customer and one order, plus advanced analytics and data management, to enable seamless customer experiences and optimized management of your entire enterprise.

The Aptos retail suite includes:

- Store / Mobile Store
- Enterprise OrderManagement
- Digital Commerce
- Customer Relationship Management
- Retail Merchandising
- Merchandise Lifecycle Management
- Audit and OperationsManagement
- Analytics
- Professional Services and Support

Yet the Aptos advantage is about far more than just our solutions. We leverage more than 45 years of best practices; utilize the Cloud to drive efficiency, productivity and growth; support our clients through collaborative, long-term partnerships; and link our compensation directly to your satisfaction. In all these ways and more, we engage customers differently for superior results.

#1

Vendor for Tier 1\*

1300

Retail Specialists

1000+

Retail Brands

130

Wohoitoo

130K

Stores

\$570B

Annual Revenues

Managed

\*RIS Leaderboard

## Aptos Supply Chain Management

There was a time when retailers could thrive with a fairly small number of suppliers. A time when vendor relationships were personal, meetings were face-to-face, and placing orders and coordinating shipments was just a matter of sharing a spreadsheet or picking up the phone. The good old days, right?

Maybe, but those days are long gone. Your business now depends on hundreds if not thousands of different vendors, plus partner networks that span the globe. Managing their activities to keep your products flowing smoothly in step with shifting demand and market

conditions calls for sophisticated, automated systems that can keep all your external stakeholders informed and up-to-date, add value to your strategic relationships, and maximize internal process efficiencies. It calls for Aptos Supply Chain Management.

Our solution optimizes partner communications in a single Cloud-based, web- and mobileaccessible environment covering order management, quality control, delivery and logistics, to optimize coordination and efficiency throughout the entire supply chain-from source to ship to warehouse or DC and, finally, to your stores and channels. And if you manage wholesale operations or you have your own production facilities, you can get real-time insight into order execution.

# Greater efficiency and tighter collaboration, for superior results

Aptos Supply Chain
Management meets your
demands for greater
efficiencies and more
responsive partner
collaboration with a single
Cloud-based Web and
mobile environment for order
management, delivery and
logistics, intuitive dashboards
and alerts, as well as with
advanced planning and
scheduling capabilities
for retailers with their own
production facilities.

## With Aptos Supply Chain Management you will:

- Increase the efficiency and scalability of your business
- Gain transparency through the entire order process, from order to receipt of goods
- Improve delivery service levels—quantities, quality, and timeliness
- Reduce production and sourcing lead times
- Benefit from greater visibility and control of your entire partner ecosystem
- Optimize your internal resources
- Reduce your transportation costs

# Supply Chain Management streamlines your entire supply network

#### **Order Management**

With Supply Chain Management you'll leverage structured data and processes to automate order generation and confirmation, track orders and issue alerts as needed. Each order is associated with a workflow so both your company and business partners can report on the progress of the order along checkpoints. To-do lists drive users' prioritized activities, while intuitive dashboards and alert indicators help you focus on "exceptions" and take timely corrective actions.

#### **Delivery Management**

Gain streamlined control over electronic booking requests and packing lists, which are transferred to the nominated transportation service provider and the selected warehouse. During this process suppliers can combine several orders to one delivery, or split one order among several deliveries. Identifiers and quantities are

available within the system so there is no need to re-enter data. Thanks to the tracking of production progress, packing lists can be automatically generated together with unique box barcode labels.

#### **Logistics Collaboration**

Improve your control over transportation services, shipping methods and times, and related variable costs. This module allows transportation service providers to feed in their tracking data directly from the transportation management system or to enter it manually in the web front-end of the solution, and gives users several ways to speed up delays. Different consolidation options help increase container utilization.

#### **Quality Control**

Leverage all the capabilities you need to configure, plan, execute and assess the quality of your products and services, with support for all the proven QC steps for bulk production, including initial, in-line, and pre-shipment inspections.

Aptos SCM provides predefined quality control templates, which can be configured according to the requirements of different product areas or used to phase in the process.

Thanks to the solution's workflow management capabilities, you can automatically schedule quality checks on products, orders and deliveries while executing full or AQL inspections on certain slots. The pass-or-fail decision is made based on the quality measures and thresholds initially set. Online or offline, on a laptop or on tablet, quality data and inspections results are accessible throughout the solution. This enables deep analysis by defect classes, product groups and suppliers, and gives users the ability to generate and distribute dedicated reports.



## Proven in use

The Aptos Merchandise Lifecycle Management solution is used by more than 300 of the world's leading fashion, footwear, specialty and luxury retailers—from adidas, Bata and Columbia to REI, Sephora and TAGHeuer. They rely on us to take their critical merchandising functions to the next level and to elevate their results.

What about you?

## Ulla Popken

Integrated German fashion retailer boosts visibility and market responsiveness with Aptos Supply Chain Management.

As a 600-store multinational chain specializing in women's plus-size fashions, Ulla Popken is committed delighting their customers with fresh, up-to-date merchandise, including new collections every month.

To support that effort, the retailer sought a comprehensive supply chain solution that would help them process orders efficiently from a growing network of global suppliers—from purchase through transport to quality assurance—executed and monitored through integrated workflow management, enabled by standardized communications and accessible to a wide range of users.

Aptos Supply Chain
Management equipped
Ulla Popken to meet these
objectives by handling all
supply chain and collaboration
processes within a single,
integrated platform. The Aptos
team (then TXT Retail) worked
closely with the retailer to
deliver their solution on time
and on budget. The system is
now used by more than a dozen
internal departments and 180
external suppliers to optimize:

- Order management, with structured information exchange, automated order confirmations and integrated workflows
- Delivery management that enables suppliers to record booking requests and packing lists, which are transferred to the transport service provider and selected warehouse

- Transport management that equips service providers to enter their tracking data directly from the system or manually via its Web-based front-end
- Workflow management, whereby consolidated workflows allow for full visibility and reduce inconsistencies and bottlenecks
- Event management and analysis based on advanced reporting tools that allow for transparency in tracking and monitoring, decreasing risk of delays

## A Forrester Wave™ Leader

Aptos was named a Leader in "The Forrester Wave: Retail Planning, Q3 2017," receiving the highest score in the category of Current Offering, as well as the highest possible score for:

- Assortment Planning
- Global Vision
- Past Performance
- Market Approach
- Supporting products and services
- Tier-1 footprint

"TXT Retail [now Aptos] shines in assortment, merchandise, financial, and inventory planning," states the Forrester report. "In our evaluation, TXT [Retail] demonstrated best-inclass functionality in aggregate merchandise financial planning, assortment planning, inventory planning, campaign planning, simultaneous planning, and solution scalability. With a portfolio of international clients, it isn't surprising that TXT [Retail]'s global vision and supporting products and services are also best in class."

"Reference clients endorsed its merchandise, financial, and assortment planning prowess. TXT [Retail] is an attractive option for multinational retailers or brands that need to integrate assortment, inventory, and campaign planning across channels and national borders."



## Extend your value

Aptos Supply Chain Management is one of five core components of Aptos Merchandise Lifecycle Management, our comprehensive solution that also delivers advanced functionality for:

- merchandise financial planning
- assortment planning and buying
- allocation, replenishment and forecasting
- product lifecycle management

Used individually or together as a complete solution, the applications within Aptos Merchandise Lifecycle Management enable you to align strategy with execution, synchronize accelerate and coordinate all activities within the merchandise lifecycle, and ensure that consumer demand is met consistently across all channels.

Added value is delivered through **Aptos Analytics**. Its powerful yet flexible and easyto-use tools turn merchandising and inventory insights into ideal actions. The solution includes Advanced Store Grading with sophisticated algorithms to accurately cluster stores; Size Curve to align your size mix with demand in each store type and location; Size Pack Recommender to create optimal pack configurations and maximize size selling within packs; and Localized Assortment Planning to create balanced assortments with optimal breadth and depth.

And with the latest release of our Merchandise Lifecycle Management solution, Aptos delivers even greater usability and performance. It provides improved collaboration in assortment planning, stronger visualization and reporting functionality, and enhanced capabilities to support both retail and wholesale buying processes—giving you the ability to create, analyze and socialize plans ever faster and smarter.





### **About**

#### **Aptos: Engaging Customers Differently**

Aptos is the largest provider of enterprise software focused exclusively on retail. Our cloud-based Singular Retail™ solutions are trusted by over 1,000 retail brands in 55 countries. With industry-leading omni-channel commerce and merchandise lifecycle management solutions, we help retailers develop dynamic and responsive assortments, streamline operations and deliver integrated, seamless experiences...wherever shoppers choose to engage. More than 1,300 colleagues share our collective passion for engaging customers differently, and we are committed to developing relationships built on trust and tangible value by partnering with our clients to create agile retail enterprises that are built to thrive in an era of constant change. Learn more: www.aptos.com.

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