



Aptos Analytics

Maximize your retail results with the leader in Unified Commerce



Rich analytics bring clarity and simplicity to omnichannel and global enterprises

As retail becomes more omnichannel and global by the day, it's harder than ever to know what's going on across your enterprise.

With 11,000 metrics out-of-the-box, our proprietary retail-exclusive data model and more than 45 years of expertise, Aptos Analytics provides the most actionable business intelligence in retail.

Get insights aggregated in real time from every banner, sales channel, customer and transaction. Leverage your clear view of business conditions to ideal advantage in as little as 60 days. Aptos Analytics integrates intuitively with third-party software and our suite of solutions alike. So you can adapt with flexibility and achieve Unified Commerce.

CAPABILITIES

Data Management	Business Intelligence	Omnichannel Integration
<ul style="list-style-type: none"> ▶ Compiled, structured, consolidated and cleaned enterprise data 	<ul style="list-style-type: none"> ▶ Rich operational reports out-of-the-box 	<ul style="list-style-type: none"> ▶ Native integration and cross-compatibility with Aptos Suite
<ul style="list-style-type: none"> ▶ Centralized and universal database 	<ul style="list-style-type: none"> ▶ Self-Service Report Wizard for ad-hoc and custom needs 	<ul style="list-style-type: none"> ▶ Seamless 3rd-party compatibility with existing technology stacks
<ul style="list-style-type: none"> ▶ Data compression for enhanced performance 	<ul style="list-style-type: none"> ▶ Role-Based Dashboards display critical KPIs 	<ul style="list-style-type: none"> ▶ Intuitive user interface cleanly displays enterprise data
<ul style="list-style-type: none"> ▶ Retail Exception Engine 	<ul style="list-style-type: none"> ▶ Interactive and advanced data visualization 	<ul style="list-style-type: none"> ▶ Streamlined data mapping via native ETL
<ul style="list-style-type: none"> ▶ Drill-down analysis at any level 	<ul style="list-style-type: none"> ▶ Aggregated store traffic, store plan, conversion and labor data 	<ul style="list-style-type: none"> ▶ Multi-channel, multi-company and multi-currency
<ul style="list-style-type: none"> ▶ View and compare sales by product, channel and location 	<ul style="list-style-type: none"> ▶ Easy cross-comparison data, in real time and over time 	<ul style="list-style-type: none"> ▶ Predictive modeling for SKU, store and channel inventory

Key Benefits

- **Make sense of massive volumes of diverse data** to gain a consolidated, holistic and accurate view of your entire enterprise
- **Quickly understand and strategically respond to changing conditions** with up-to-the-minute insights on customer behavior and store performance
- **Leverage 11,000 metrics covering key retail KPIs** for industry intelligence and an understanding of your competitive standing
- **Configure custom rules, reports and calculations** to serve the unique needs of your retail enterprise
- **Analyze, predict, prescribe and optimize your inventory management strategy** with the Inventory Productivity module



Gain a holistic view of your enterprise

Aptos Analytics provides everything you need to understand your enterprise, plus the resources to create a custom competitive advantage:

- ▶ Retail Data Model
- ▶ Retail Exception Engine
- ▶ Extract, Transform & Load (ETL)
- ▶ Role-Based Dashboards
- ▶ Operational Reports
- ▶ Report Wizard
- ▶ Data Visualization

By simplifying your omnichannel and global enterprise data, giving you granular visibility into your organization and unveiling advanced insight, Aptos Analytics is essential to achieve Unified Commerce.

Top retailers trust Aptos Analytics

crocs™

DXL
GROUP

**HARBOR
FREIGHT**
Quality Tools at Remarkably Low Prices

new balance

Tommy Bahama

windsor
www.windsorstools.com

aptos

Aptos is the leader in Unified Commerce solutions for retail.

Our cloud-native POS platform empowers the modern store with agile, mobile and omnichannel experiences. Integrated order management, merchandising, CRM, sales audit and analytics unify both the experience and the enterprise.

Aptos helps hundreds of retailers around the world elevate their brand experiences, optimize their operations and prepare for whatever comes next.

Learn more at aptos.com.

Let's connect!

+1 (866) 880-4200

info@aptos.com

