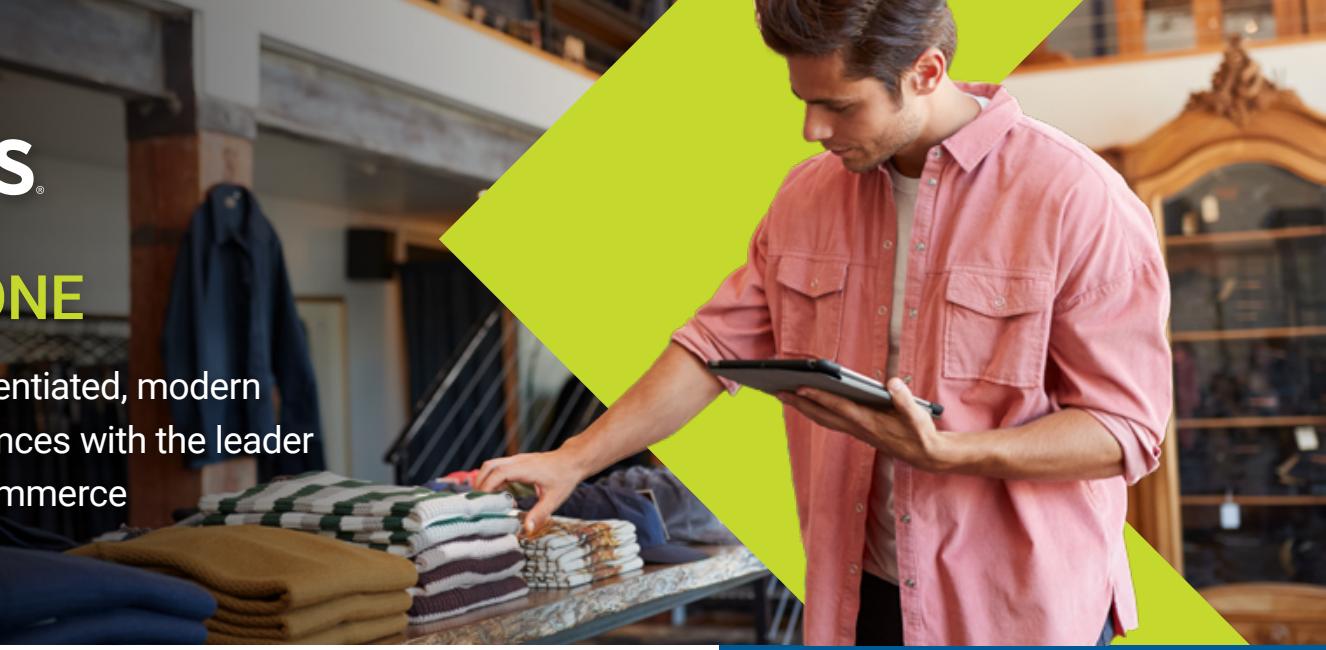# aptôs

Aptos ONE

Deliver differentiated, modern
retail experiences with the leader
in Unified Commerce

You can't build the future on yesterday's technology.

Deliver brand experiences that keep pace with shifting expectations. Empower your enterprise with advanced technology and modern architecture. Fulfill customer journeys with exceptional cross-channel coordination and flawless store operations. No silos required.

Elevate your retail brand with Aptos ONE. By the leader in Unified Commerce.

Aptos ONE leverages Cloud and mobile technology, universal microservices and more than 40 years of retail expertise to help you craft consistent brand experiences, cultivate an agile enterprise and easily adapt to change. Our end-to-end extensible approach helps leading retailers stay at the top of the dynamic, competitive retail market through every change.

CAPABILITIES

Point of Sale	Order Management	Store Operations
‣ More than 40 years of retail POS leadership informs a deep transaction set and user experience design	‣ Native support for in-demand fulfillment methods including BOPIS, BOSS and more	‣ Centrally configure transaction flows to align to the unique needs of each local marke
‣ Mobile-first execution makes it easy to meet demand wherever it may come	‣ Adapt store layouts for optimal order fulfillment with store-by-store order management data	‣ Easily leverage our platform to quickly adapt to shifting conditions in the stores
‣ Confidently conduct commerce with offline resilient Cloud PO	‣ Access real-time and perpetual inventory data from across the enterprise	‣ Go where your customers gather with on-the-go mobile POS
‣ Enrich the enterprise with real-time inventory and transaction data	‣ Coordinate orders across sales channels with an OMS designed for omnichannel	‣ Store associate training and adoption is fast and easy
‣ Ease omnichannel sales and associate onboarding with intuitive user interfaces	‣ Universal microservices make omnichannel journeys seamless for everyone involved	‣ Business critical functions are stored on devices to ensure offline resiliency

Key Benefits

‣ **Achieve all of the capabilities of rich brand experiences** built on the foundation of more than 40 years of reliability and retail technology leadership.

‣ **Unlock omnichannel value** with an integrated in-store experience for both customers and associates.

‣ **Always be first to market** with innovative customer experiences, bolstered by intuitive extensibility and technical agility.

‣ **Reduce hardware costs by 25-55%**, while untethering associates from cash wraps and expensive hardware.

‣ **Deliver your unified, universal set of commerce experiences** on every channel, at every location and in every customer-brand interaction.

‣ **Take new registers and associates live in minutes**, rather than days.

‣ **Reduce implementation time by 25-50%** with reduced integration efforts and automated upgrades.

‣ **Drive more sales** through pop-up shops, in-aisle mobile selling, line-busting and increased floor space.

Aptos ONE is built for adaptation

Cloud Architecture	Universal commerce services	Mobile-first execution
API-driven integration	Omnichannel native	Global support

Drive excellent experiences through the store

More than 70% of customer journeys involve the store. Stores convert by as much as 10X more than digital sales channels. The store is, and will continue to be, the central channel for retailers. Aptos ONE POS powers the store to elevate your retail experiences above your competition.

Our rock-solid security measures include:

- **Integrated enterprise data** improve inventory flow and omnichannel experiences

- Aptos' approach ensures offline resilience **without the need for in-store servers**

- Mobile-first execution and cloud deployment **saves 25-55% in hardware costs**

- Out-of-the-box **global capabilities** support localization, translation and compliance

- Simplified deployment and broad device support takes **new registers live in minutes**

Aptos ONE POS is the only Unified Commerce Point of Sale solution designed for the store.

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Aptos is the leader in Unified Commerce solutions for retail.

Our cloud-native POS platform empowers the modern store with agile, mobile and omnichannel experiences. Integrated order management, merchandising, CRM, sales audit and analytics unify both the experience and the enterprise.

Aptos helps hundreds of retailers around the world elevate their brand experiences, optimize their operations and prepare for whatever comes next.

Learn more at **aptos.com**.

Let's connect!

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