



# Aptos Order Management

Connect omnichannel customers to products with the leader in unified commerce



## Optimized order management boosts your brand and bottom line.

Shopping journeys will only become more complex. New technologies, touch points and sales channels will continue to disrupt retail. Buyer behaviors will become even less predictable.

Only one thing remains constant in modern retail. And those that recognize it will reap the rewards: customers want access to the products they want, conveniently and on their terms.

Enter Aptos Order Management (OMS). Fulfill Endless Aisle, BOPIS, BOSS, omnichannel returns and more in-demand fulfillment models without friction. Orchestrate orders for peak efficiency and profitability. Integrate with Point of Sale to put the power to elevate experiences in the palm of your associate's hands. And more.

CAPABILITIES			
Order Capture	Order Broker	Order Hub	Omnichannel
<ul style="list-style-type: none"><li>Store, Web, Mobile, Call Center &amp; More</li><li>Accept Orders Originating Outside OMS</li><li>Order Entry</li><li>Pricing &amp; Promotions</li><li>Endless Aisle</li><li>Marketplaces</li><li>Initiate Order</li></ul>	<ul style="list-style-type: none"><li>Order Routing Logic</li><li>Pick Lists</li><li>Hold for Pickup</li><li>Shipment/Courier</li><li>Multi-Ship Orders, Including Split Orders &amp; Back Orders</li><li>Notifications, Including Order Status</li><li>Initiate and Modify Shipping</li></ul>	<ul style="list-style-type: none"><li>Order Detail Management</li><li>Edit, Cancel, Refund, Credit</li><li>Repeat Orders &amp; Subscriptions</li><li>Vendor Managed Order</li><li>Reporting &amp; Analytics</li><li>Create Order Notes</li></ul>	<ul style="list-style-type: none"><li>Real-Time Enterprise Inventory Visibility &amp; Reservation</li><li>Customer Data &amp; Order History</li><li>End-to-End Order Processing</li><li>Integration with Aptos Suite &amp; 3rd Party Software</li></ul>

## Key Benefits

- Execute in-demand fulfillment methods and high order volumes at scale, simultaneously and automatically.
- Make promises you can deliver profitably with integrated end-to-end orchestration tools.
- Say "yes" to more sales with real-time inventory location and cross-channel fulfillment.
- Streamline omnichannel order fulfillment for store associates, from order status to customer support.
- Simplify every task in the order lifecycle from our centralized OMS hub
- Adapt to ever-changing retail conditions with a solution resilient to disruption and built for change .



## Aptos OMS optimizes enterprises

**35 fulfillment  
use cases**  
supported

**3-5% avg. revenue  
increase**  
from saved sales

**17% order  
increase**  
during holiday period

**1 of 8**  
OMS providers that "matter  
most" - Forrester

**360° view**  
of your Order  
Management Operations

**Dozens of  
the top brands**  
powered worldwide

## Crafted for Unified Commerce

Unified Commerce is impossible to achieve without Order Management.

As the bridge between your customer-facing experiences and back-end systems, Aptos OMS makes Unified Commerce possible. As the brains responsible for coordinating inventory, sales, data and fulfillment, it makes modern retail optimal.

Aptos OMS is a core component of our end-to-end retail technology strategy. It integrates with 3rd-party software and our suite of solutions with equal ease. So you can achieve Unified Commerce.

# aptos<sup>®</sup>

**Aptos is the leader in Unified Commerce solutions for retail.**

Our cloud-native POS platform empowers the modern store with agile, mobile and omnichannel experiences. Integrated order management, merchandising, CRM, sales audit and analytics unify both the experience and the enterprise.

Aptos helps hundreds of retailers around the world elevate their brand experiences, optimize their operations and prepare for whatever comes next.

Learn more at [aptos.com](https://aptos.com).

**Let's connect!**

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