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Aptos POS for Windows

Achieve omnichannel excellence with the leader in Unified Commerce

See why Aptos POS for Windows is the #1 Point of Sale for global retail.

Decades of retail expertise and tens of thousands of implementations — in more than 40 countries — inform Aptos POS for Windows, the market-leading Point of Sale (POS) solution that unlocks global omnichannel commerce on the industry's most adopted store platform.

Get every key POS function out-of-the-box. Configure custom capabilities with limitless business logic. Operate across countries with integrated language, currency and local compliance support. Aptos gives you everything you need for the modern retail consumer on your most familiar technology architecture. To transform your business without transforming how you do business.

CAPABILITIES

Comprehensive Features	Powerful Architecture	Native Internationalization
‣ The richest and most powerful core functions in retail tech	‣ Easily deployed on Windows software and OS, and existing hardware	‣ Out-of-the-box support for 40+ counties
‣ Fully-integrated product, inventory, pricing, CRM and order data	‣ End-to-end extensibility with 1st- and 3rd- party technology	‣ Store-level local tax, fiscal and legal compliance, including VAT
‣ Ongoing innovation and support for in-demand services	‣ Granular no-code customization	‣ 40+ languages for individual customer and associate communications
‣ Flexible transaction workflows for intuitive navigation	‣ Seamless integration with omnichannel processes	‣ Localized data formatting, currency and routing
‣ Suggested selling and messaging triggers	‣ Vendor partnerships with key market-leading payments solutions	‣ Language- and geography-specific reports
‣ Streamlined Store Ops Management		

Key Benefits

‣ **Drive differentiated customer experiences** with comprehensive configuration built into the solution — no expensive or risky homegrown customizations required.

‣ **Guide your associates through simplified interactions** that enable rich customer engagement and promote higher spending at checkout.

‣ **Provide a seamless omnichannel sales experience** through mixed-channel carts that allow for cash and carry, save-the-sale and in-store pick-up. Even in one transaction.

‣ **Expand the store's role in omnichannel** by enabling critical processes and services that drive consumers to stores, including BOPIS, BOSS, Endless Aisle and more.

‣ **Simplify POS management globally** through multiple deployment options, a single configuration manager across countries and robust local support for 40+ countries.

‣ **Train new associates substantially faster,** with an intuitive user interface crafted for agility and built with more than 40 years of deep in-store experience.

‣ **Efficiently manage store operations** including enterprise inventory visibility, inventory management, store receiving, store transfers, physical counts, price changes and more.

Tech to take your retail brand to the next level

No-Code Customization	Centralized Store Operations	3rd Party Extensibility
E2E Aptos Suite Integration	Built for Omnichannel	Global Support

World-class POS for the empowered store associate

With the rise of digital shopping and omnichannel customer service, the role of the store has never been more critical — or disrupted. Store associates need to have more impact than ever on the customer experience, all while supporting and enabling increasingly complex and cross-channel processes. Having the right tools for the store associates is essential.

Every insight gained in our more than four decades at the vanguard of retail technology informs Aptos POS for Windows. And every element is designed to empower the store associate, from usability and agility to experience enablement and elevated customer service.

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Aptos is the leader in Unified Commerce solutions for retail.

Our cloud-native POS platform empowers the modern store with agile, mobile and omnichannel experiences. Integrated order management, merchandising, CRM, sales audit and analytics unify both the experience and the enterprise.

Aptos helps hundreds of retailers around the world elevate their brand experiences, optimize their operations and prepare for whatever comes next.

Learn more at **aptos.com**.

Let's connect!

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