WE’VE COME A LONG WAY FROM "WHAT IS INTERNET, ANYWAY?"

"Information throughout the house will be available to the user, no matter what happens to that user. It will be available to the user, no matter where the user is.

As the amount of connectivity almost doubles, we're also headed toward a "super-connected" society. We've already reached the point where the number of Internet users is greater than the world's population. Today, the number of connected devices in the world is growing at a rate of 17% per year. In 2010, the first billion devices were connected to the Internet. By the time this article is published, there will be four billion connected devices in the world. The number of Internet users increased tenfold in a decade. By 2020, there will be more than 20 billion connected devices in the world.

The critical enabler of this future?

A Cloud-based platform.

The era of the Internet of Everywhere will bring to retail, click and collect, seamless retail, click and collect.

Are you ready for the Retail (and Internet) of Everywhere?

To learn more about the Internet of Everywhere, please download our latest eBook by visiting aptos.com/iee.

APTOS: ENGAGING CUSTOMERS DIFFERENTLY

At Aptos, we engage our customers differently with a deep understanding of their needs as retailers, collaborative long-term partnerships, and a direct stake in their success.

APTOS: A Cloud-based Platform

An integrated platform for your omnichannel commerce strategy, Aptos delivers deep, rich data on customer behavior, transactional data, product inventory, of orders.

APTOS: Analytics

An analytics platform capable of answering deep and complex retail questions. The platform can help you anticipate and respond to shifting consumer behaviors and expectations without an analytics platform that can absorb, sort, and make sense of all that data.

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An innovative, end-to-end solution developed exclusively for retailers, and delivered on a platform that enables singular commerce and a direct stake in their success.

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PLANET OF THE CONNECTED SHOPPER: "THE PLANET OF THE CONNECTED SHOPPER: WHERE ARE YOU Headed?"

"In the era of the connected shopper, it's time to begin building for that future. In-store CRM that mirrors online CRM, where every transaction is connected, is the future. The minority report is here, and it's connected. The era of the consumer is here. It's time to begin building for that future.

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COMING SOON